

2019 MAMSS ANNUAL CONFERENCE SPEAKER BIOGRAPHIES



■ **Motivational Speaker: FOX 9 Chief Meteorologist, Ian Leonard**

Ian Leonard sums up his life in one simple sentence; I love my life, I love my wife, I love my daughters and I love my dog... I kinda like the cats. People love to talk about the weather and so does Emmy-award winning FOX 9 Chief Meteorologist Ian Leonard. Ian has spent the past 26 years forecasting the weather from the harsh winters of the Canadian prairies to the severe storms of Iowa and finally the four diverse seasons of Minnesota. Ian graduated from the Broadcast Meteorology Program at Mississippi State University and is a member of the American Meteorological Society, The National Weather Association and The Canadian Meteorological and Oceanographic Society.

To know Ian is to know his passion for people and his work in the community. Ian works tirelessly for Special Olympics Minnesota and The Alzheimer's Association of ND-MN having raised over 30 million dollars for the 2 organizations in the past 10 years. Ian has also had his share of personal storms...making it through a traumatic brain injury in 2013 and adding the line "cancer survivor" to his resume in 2016. Ian loves to show people how to move through the storms in our lives and live a life of passion with purpose...

It all starts with one simple question; *What will you do for someone else today?*



■ ***Faith Rhoades, MMHC, CPMSM, CPCS, FMSP – Southern Belles and Beau***

Faith is the Director of Medical Staff Services at Huntsville Hospital, the second largest hospital in Alabama, and the sixth largest publically owned hospital in the nation. She holds a Bachelor of Science in Healthcare Administration, and Masters in Management of Healthcare from Vanderbilt University. Her more than 35 years' experience in the fields of Medical Staff Management and Leadership Development includes volunteer service as President of the Alabama Association of Medical Staff Services, member of the NAMSS Bylaws, Industry and Government Relations, and Membership Committees, Director At Large on the NAMSS Board, and NAMSS Instructor.

During her service with NAMSS, she was co-researcher and writer for "The Big Three: A Side by Side Matrix Comparing Hospital Accrediting Agencies", was involved in research of the international healthcare industry for credentialing and practice evaluation, as well as the NAMSS leadership development initiative. She has been a speaker for NAMSS and several State Associations on topics related to medical staff compliance, credentialing, fair hearings, leadership and professional development.

In addition to her work and volunteerism, Faith loves to study and teach piano performance.



■ **Rachelle L. Silva, BBM, CPMSM, CPCS – Southern Belles and Beau**

Rachelle Silva has been a delegated credentialing specialist auditor for an NCQA accredited national PPO Network for the last 12 years. Rachelle is responsible for conducting pre-delegation audits and annual delegation oversight audits for 118 delegates across 10 states. Rachelle's previous experience was in the hospital environment as a Medical Staff Coordinator/CME Coordinator in a community hospital and as a Manager of Medical Affairs/Meeting Management at a large academic facility. Rachelle also managed a merger of medical staff offices between the academic facility and a community hospital during her tenure in the hospital environment.

Rachelle is a dual certified Medical Services Professional with a Bachelor's degree in Business Management. She has worked in the medical services profession for 21 years.

Rachelle served on the Education Committee and the Executive Board of the Louisiana Society of Medical Staff Services for 8 years and began working with the Certification Commission of NAMSS on test development projects beginning in 2001. Rachelle was elected to serve as a member of the CCN in 2006 serving as a member, test development chairperson and on the Executive Committee for seven years. Rachelle served on the NAMSS Board as a Director At Large and is currently serving NAMSS as an instructor.



■ ***Jackie Moen, JD***

Jackie Moen is the Vice President Medical Staff Services, Allina Health, Minneapolis. She is responsible for advancing Allina Health's strategies to increase integration, coordination and effectiveness of professional staff credentialing, privileging, and peer review processes across Allina Health. The Medical Staff Services team includes the Allina Health Credentials Verification Organization as well as the Medical Staff Resources and Administration team that supports system-level privileging and professional practice evaluation systems.

Before assuming her current role, Ms. Moen worked for 10 years as a lawyer in the Allina Health Legal Department, most recently as Deputy General Counsel for Governance & Clinical Integration. As a Legal Department attorney, Ms. Moen advised the health system on corporate governance and clinical care and quality, including medical staff, peer review and quality improvement, health information, informed consent, mental health law, accreditation and regulatory compliance, and risk management.

Allina Health is a not-for-profit network of hospitals, clinics and other health care services, providing care throughout Minnesota and western Wisconsin. The health system includes 12 hospitals, 65 Allina Health clinics, 23 hospital-based clinics, 15 retail pharmacy sites, and two ambulatory care centers.



- ***Leslie Elmer, CPCS***

As Credentialing and Risk Manager for OrthoIllinois, Leslie Elmer, CPCS brings over 13 years' experience in the health care industry. Early positions as medical assistant and medical receptionist for a large hospital health system provided her with a hands-on perspective that has enriched her work now overseeing the execution of credentialing needs for OrthoIllinois' 100+ mid-level and physician providers and six facilities in Rockford area, Crystal Lake Elgin, and Huntley, Illinois. Her department handles all aspects of credentialing, privileging, licensing, certification as well as graduate medical education and most recently, Risk Management.

- ***Tracy Erfourth, BS***

Tracy has been a Case Manager with MN Health Professionals Services Program (HPSP) for 15 years. She has worked with individuals with substance abuse and mental health disorders for 27 years.